



The One Page Technology Decision Guide

Questions to Help You Get Started

Making the right decision about any technology solution can feel complicated. Putting words on paper helps you clarify the problem, set the right expectations, and then decide what's next.

1. What Problem Are You Solving?

Click or tap here to enter text.

2. Why Do You Need to Solve It Now?

Click or tap here to enter text.

3. Who is this Technology For / Not For?

Click or tap here to enter text.

4. What Measurable Differences Will This Make for Your Clients and Your Company?

Click or tap here to enter text.

5. What is the Desired Outcome?

Click or tap here to enter text.

6. What Other Tools Do You Currently Have That Can Do the Job?

Click or tap here to enter text.

7. What are the Potential Obstacles and Risks?

Click or tap here to enter text.

8. What Happens If You Don't Solve This Now?

Click or tap here to enter text.

9. Who Do You Need to Help You Execute?

Click or tap here to enter text.

10. How Much Time and Money Can You Realistically Invest?

Click or tap here to enter text.

11. What Specific Results Will Determine Success?

Click or tap here to enter text.